

CHASSITY INGLIS

Marketing Content Professional

321.350.4058

chassity.inglis@icloud.com

<http://linkedin.com/chassityinglis>

PROFILE SUMMARY

I take ideas and visions and turn them into tangible pieces of media that make an impact through traditional and digital marketing channels. I am well versed in graphic design, content development, branding, and social media marketing.

EDUCATION

Master of Arts in Public Relations

Full Sail University, Winter Park

March 2023

Bachelor of Science in Digital Marketing

Full Sail University, Winter Park

February 2020

WORK EXPERIENCE

Marketing Content Coordinator

June 2020 – August 2022

St. Francis Reflections Lifestage Care

- Design marketing collateral for St. Francis Reflections Lifestage Care and St. Francis Reflections Foundation
- Create branding for fundraisers and events.
- Plan, develop and implement marketing for multiple social media platforms.
- Ensure brand consistency for all departments to increase brand awareness.
- Curate written and visual content for newsletters, events, and social media.
- Film, edit, and create videos for use for various initiatives.
- Manage event photography and videography.
- Support the leadership team in developing and deploying internal and external communications.

Social Media & Event Manager

March 2013 – September 2017

Self-Employed

- Provided customer service in person, over the phone, and online.
- Organized vendor events and promoted via social media.
- Attended networking events in Nebraska, Florida, England, and France.
- Managed social media including Facebook, Pinterest, and Instagram.
- Utilized scheduling platforms like Hootsuite, Buffer, and Co-Schedule to schedule content.
- Created ad campaigns to generate leads, gain appointments, and build brand awareness.

Communications and Navigations Avionics Technician

July 2011 – August 2013

United States Air Force

- Troubleshoot Line Replaceable Units (LRUs) to system and subsystem level components using various support equipment such as, multimeters, voltmeters, and basic hand tools.
 - Worked with civilian subcontractor Subject Matter Experts (SMEs) to troubleshoot and maintain avionics equipment.
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SKILLS

Graphic Design

Project Management

Public Speaking

Writing

Public Relations

Editorial Calendars

REFERENCES

Available Upon Request